

CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR JULY 2010

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	2010	2009	
Main Library	173,390	171,387	834	732	1,148,910	1,157,598	-0.8%
Branches & Mobile Units	342,601	368,539	1,597	1,512	2,381,581	2,484,145	-4.1%
Library for the Blind	65,156	53,565	388	304	418,242	269,230	55.3%
<b>TOTAL CIRCULATION</b>	<b>581,147</b>	<b>593,491</b>			<b>3,948,733</b>	<b>3,910,973</b>	<b>1.0%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	
eBook	1,765	785	9,795	5,199	88.4%
eAudioBook	1,590	1,161	10,903	7,771	40.3%
eMusic	25	11	217	236	-8.1%
eVideo	48	38	238	438	-45.7%
<b>TOTAL eCIRCULATION</b>	<b>3,428</b>	<b>1,995</b>	<b>21,153</b>	<b>13,644</b>	<b>55.0%</b>

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD Gain/Loss
			2010	2009	2010	2009	
Main Library	72	43 minutes	13,383	13,943	9,566	11,324	-15.5%
Branches	327	36 minutes	74,748	73,600	44,405	37,906	17.1%
<b>TOTAL USAGE</b>	<b>399</b>		<b>88,131</b>	<b>87,543</b>	<b>53,971</b>	<b>49,230</b>	<b>9.6%</b>

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	2010	2009	
Main Library	55,190	62,401	265	267	393,423	415,527	-5.3%
Branches	277,704	310,147	1,295	1,273	1,902,695	2,036,012	-6.5%
Mobile Unit	746	1,271			5,267	6,016	-12.5%
<b>TOTAL VISITS</b>	<b>333,640</b>	<b>373,819</b>			<b>2,301,385</b>	<b>2,457,555</b>	<b>-6.4%</b>

**CLEVELAND PUBLIC LIBRARY  
BRANCH AND MOBILE UNIT DIRECT & TOTAL CIRCULATION FOR JULY 2010**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Manual Circulation	f Total Direct Circulation (a+b+c+d+e)	g Sent to Other CLEVNET Systems	h Total Circulation (f+g)
Addison	10,525	763	746	802	150	12,986	1,364	14,350
Broadway	3,023	184	120	116	0	3,443	307	3,750
Brooklyn	6,022	616	427	589	0	7,654	704	8,358
Carnegie West	10,005	855	1,053	978	0	12,891	989	13,880
Collinwood	7,784	446	347	689	0	9,266	1,051	10,317
East 131st	3,551	421	289	296	0	4,557	426	4,983
Eastman	16,241	1,618	1,170	1,660	0	20,689	1,917	22,606
Fleet	10,390	730	760	1,016	0	12,896	1,209	14,105
Fulton	8,914	549	485	889	0	10,837	1,090	11,927
Garden Valley	4,363	273	174	144	0	4,954	348	5,302
Glenville	5,125	540	404	715	0	6,784	492	7,276
Harvard-Lee	7,400	549	353	708	17	9,027	955	9,982
Hough	4,584	503	359	471	0	5,917	531	6,448
Jefferson	7,173	573	588	683	0	9,017	853	9,870
Langston Hughes	5,598	374	435	542	0	6,949	647	7,596
Lorain	9,188	584	441	666	0	10,879	963	11,842
Martin Luther King, Jr.	5,859	395	806	1,076	502	8,638	837	9,475
Memorial-Nottingham	15,189	819	1,006	1,694	223	18,931	1,919	20,850
Mt. Pleasant	5,263	467	332	566	0	6,628	582	7,210
Rice	10,894	561	486	605	0	12,546	1,143	13,689
Rockport	17,066	1,448	1,256	1,645	3	21,418	2,005	23,423
South	6,484	493	297	292	0	7,566	820	8,386
South Brooklyn	16,453	1,225	1,505	2,044	0	21,227	2,831	24,058
Sterling	4,541	386	286	303	200	5,716	438	6,154
Union	3,609	587	289	418	0	4,903	554	5,457
Walz	13,369	893	993	1,226	0	16,481	1,402	17,883
West Park	19,379	1,523	2,097	2,774	79	25,852	3,164	29,016
Woodland	8,356	495	309	314	0	9,474	823	10,297
<b>BRANCH TOTAL</b>	<b>246,348</b>	<b>18,870</b>	<b>17,813</b>	<b>23,921</b>	<b>1,174</b>	<b>308,126</b>	<b>30,364</b>	<b>338,490</b>
Mobile Units	3,264	253	289	225	0	4,031	80	4,111
<b>TOTAL</b>	<b>249,612</b>	<b>19,123</b>	<b>18,102</b>	<b>24,146</b>	<b>1,174</b>	<b>312,157</b>	<b>30,444</b>	<b>342,601</b>

**CLEVELAND PUBLIC LIBRARY  
BRANCH AND MOBILE UNIT TOTAL CIRCULATION COMPARATIVE FOR JULY 2010**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2010	2009	2010	2009		
Addison	14,350	16,454	102,858	107,613	-4,755	-4.4%
Broadway	3,750	4,066	24,779	28,031	-3,252	-11.6%
Brooklyn	8,358	9,380	58,524	69,151	-10,627	-15.4%
Carnegie West	13,880	12,559	90,433	90,075	358	0.4%
Collinwood	10,317	13,382	77,933	87,763	-9,830	-11.2%
East 131st	4,983	6,062	33,022	38,853	-5,831	-15.0%
Eastman	22,606	20,432	147,477	130,898	16,579	12.7%
Fleet	14,105	16,160	103,217	97,720	5,497	5.6%
Fulton	11,927	10,749	78,871	68,464	10,407	15.2%
Garden Valley	5,302	4,957	33,717	31,772	1,945	6.1%
Glennville	7,276	9,191	52,584	66,919	-14,335	-21.4%
Harvard-Lee	9,982	11,197	70,139	71,769	-1,630	-2.3%
Hough	6,448	8,189	45,411	51,287	-5,876	-11.5%
Jefferson	9,870	11,985	78,610	88,726	-10,116	-11.4%
Langston Hughes	7,596	7,564	52,827	49,107	3,720	7.6%
Lorain	11,842	13,359	92,228	94,203	-1,975	-2.1%
Martin Luther King, Jr.	9,475	10,376	64,988	66,115	-1,127	-1.7%
Memorial-Nottingham	20,850	21,466	139,588	138,202	1,386	1.0%
Mt. Pleasant	7,210	8,237	48,890	58,760	-9,870	-16.8%
Rice*	13,689	9,296	92,968	60,878	32,090	52.7%
Rockport	23,423	24,054	163,350	167,259	-3,909	-2.3%
South	8,386	10,760	67,776	77,270	-9,494	-12.3%
South Brooklyn	24,058	26,502	172,934	178,444	-5,510	-3.1%
Sterling	6,154	6,548	45,849	50,496	-4,647	-9.2%
Union	5,457	8,566	41,847	57,142	-15,295	-26.8%
Walz	17,883	17,607	126,569	120,446	6,123	5.1%
West Park	29,016	31,876	203,821	210,573	-6,752	-3.2%
Woodland**	10,297	12,135	32,090	86,320	-54,230	-62.8%
<b>BRANCH TOTAL</b>	<b>338,490</b>	<b>363,109</b>	<b>2,343,300</b>	<b>2,444,256</b>	<b>-100,956</b>	<b>-4.1%</b>
<b>Mobile Units</b>	<b>4,111</b>	<b>5,430</b>	<b>38,281</b>	<b>39,889</b>	<b>-1,608</b>	<b>-4.0%</b>
<b>TOTAL</b>	<b>342,601</b>	<b>368,539</b>	<b>2,381,581</b>	<b>2,484,145</b>	<b>-102,564</b>	<b>-4.1%</b>

\*The old Rice Branch building closed January 9, 2010; the new building opened January 23, 2010.

\*\*Woodland Branch closed 10/28/2009 - 04/23/2010 for ADA accessibility renovation, asbestos abatement, and roof repair.

**CLEVELAND PUBLIC LIBRARY  
BRANCH AND MOBILE UNIT ATTENDANCE JULY 2010**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2010	2009	2010	2009		
Addison	7,263	9,300	48,163	60,717	-12,554	-20.7%
Broadway	1,948	2,785	11,948	16,131	-4,183	-25.9%
Brooklyn	5,086	5,659	30,776	33,776	-3,000	-8.9%
Carnegie West	20,036	22,690	137,465	161,764	-24,299	-15.0%
Collinwood	7,740	10,392	58,709	65,425	-6,716	-10.3%
East 131st	6,708	7,674	44,727	47,746	-3,019	-6.3%
Eastman	13,760	15,047	94,691	96,465	-1,774	-1.8%
Fleet	11,162	13,140	75,559	82,308	-6,749	-8.2%
Fulton	8,613	8,631	52,260	50,024	2,236	4.5%
Garden Valley	6,614	7,552	49,268	48,815	453	0.9%
Glenville	8,709	11,116	60,545	66,948	-6,403	-9.6%
Harvard-Lee	8,859	10,949	70,239	88,860	-18,621	-21.0%
Hough	16,001	20,022	99,197	118,826	-19,629	-16.5%
Jefferson	7,952	10,305	61,894	65,574	-3,680	-5.6%
Langston Hughes	8,211	7,655	48,764	48,675	89	0.2%
Lorain	8,619	8,957	55,572	65,987	-10,415	-15.8%
Martin Luther King, Jr.	6,536	7,374	46,709	52,380	-5,671	-10.8%
Memorial-Nottingham	10,787	11,065	65,538	66,597	-1,059	-1.6%
Mt. Pleasant	8,507	9,285	60,938	66,036	-5,098	-7.7%
Rice*	14,649	7,150	106,085	43,225	62,860	145.4%
Rockport	11,353	12,766	82,079	88,962	-6,883	-7.7%
South	7,545	9,501	66,610	69,166	-2,556	-3.7%
South Brooklyn	15,815	16,724	121,496	121,330	166	0.1%
Sterling	14,155	14,157	85,531	86,479	-948	-1.1%
Union	7,813	12,863	76,858	85,239	-8,381	-9.8%
Walz	11,876	12,061	75,559	81,245	-5,686	-7.0%
West Park	12,640	14,977	88,937	92,057	-3,120	-3.4%
Woodland*	8,747	10,350	26,578	65,255	-38,677	-59.3%
<b>BRANCH TOTAL</b>	<b>277,704</b>	<b>310,147</b>	<b>1,902,695</b>	<b>2,036,012</b>	<b>-133,317</b>	<b>-6.5%</b>
Mobile Unit	746	1,271	5,267	6,016	-749	-12.5%
<b>TOTAL</b>	<b>278,450</b>	<b>311,418</b>	<b>1,907,962</b>	<b>2,042,028</b>	<b>-134,066</b>	<b>-6.6%</b>

\*See footnote p. 3

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS JULY 2010**

Branch	Total Circulation	Branch	Attendance	Population*	
				2009	2000
1 West Park	29,016	1 Carnegie West	20,036	31,511	34,217
2 South Brooklyn	24,058	2 Hough	16,001	27,822	34,598
3 Rockport	23,423	3 South Brooklyn	15,815	27,291	29,398
4 Eastman	22,606	4 Rice	14,649	23,686	25,873
5 Memorial-Nottingham	20,850	5 Sterling	14,155	22,240	25,893
6 Walz	17,883	6 Eastman	13,760	20,026	22,575
7 Addison	14,350	7 West Park	12,640	19,553	22,598
8 Fleet	14,105	8 Walz	11,876	19,404	21,467
9 Carnegie West	13,880	9 Rockport	11,353	18,834	21,246
10 Rice	13,689	10 Fleet	11,162	17,982	21,224
11 Fulton	11,927	11 Memorial-Nottingham	10,787	17,317	20,302
12 Lorain	11,842	12 Harvard-Lee	8,859	16,558	18,497
13 Collinwood	10,317	13 Woodland	8,747	16,270	19,377
14 Woodland	10,297	14 Glenville	8,709	16,169	19,263
15 Harvard-Lee	9,982	15 Lorain	8,619	15,658	18,001
16 Jefferson	9,870	16 Fulton	8,613	15,212	15,483
17 Martin Luther King, Jr.	9,475	17 Mt. Pleasant	8,507	14,724	17,155
18 South	8,386	18 Langston Hughes	8,211	13,233	14,589
19 Brooklyn	8,358	19 Jefferson	7,952	10,549	11,716
20 Langston Hughes	7,596	20 Union	7,813	10,316	12,603
21 Glenville	7,276	21 Collinwood	7,740	8,046	8,712
22 Mt. Pleasant	7,210	22 South	7,545	7,492	7,213
23 Hough	6,448	23 Addison	7,263	7,009	7,729
24 Sterling	6,154	24 East 131st	6,708	6,197	7,845
25 Union	5,457	25 Garden Valley	6,614	5,419	6,430
26 Garden Valley	5,302	26 Martin Luther King, Jr.	6,536	3,587	3,987
27 East 131st	4,983	27 Brooklyn	5,086	2,857	3,220
28 Broadway	3,750	28 Broadway	1,948	1,687	1,966
	338,490		277,704	416,649	473,177

\*Prepared By: Northern Ohio Data and Information Service – NODIS,  
Maxine Goodman Levin College of Urban Affairs, Cleveland State  
University

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR JULY 2010**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	Gain/Loss
CLEVNET	78,520	70,455	539,992	494,015	9.3%	9.3%
MORE	823	1,605	6,054	10,973	-44.8%	-44.8%
Other Libraries	495	729	4,377	4,479	-2.3%	-2.3%
<b>TOTAL</b>	<b>79,838</b>	<b>72,789</b>	<b>550,423</b>	<b>509,467</b>		<b>8.0%</b>

\*Totals included in Main Library and Branch circulation counts.

PHOTODUPLICATION Items copied Prints	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	Gain/Loss
	142	148	1,049	1,237	-15.2%	-15.2%
	1,795	3,303	16,615	21,627	-23.2%	-23.2%

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD Projected (Mon - Sat) KnowItNow Web Reference* Research Correspondence Interlibrary Loan Requests Sunday Count**	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	Gain/Loss
	28,782	27,553	181,027	178,017	1.7%	1.7%
	394	543	8,787	16,131	-45.5%	-45.5%
	1,598	1,528	8,017	10,721	-25.2%	-25.2%
	3,570	6,962	26,651	43,768	-39.1%	-39.1%
	0	0	**	5,521	#VALUE!	#VALUE!
<b>TOTAL</b>	<b>34,344</b>	<b>36,586</b>	<b>224,482</b>	<b>254,158</b>		<b>-11.7%</b>

\*Questions taken by CPL staff only. From the time the service went statewide, CPL staff handled a disproportionate share of the question load. Since then some OhioLINK libraries have come on board to monitor some of the subject queues; hence, the decline in CPL transactions.

\*\*Main Library closed on Sundays in 2010 due to cuts in State funding.

CHANGES IN PERMANENT COLLECTION New Titles Added Total Items Added	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	Gain/Loss
	6,488	7,761	45,450	47,205	-3.7%	-3.7%
	27,370	32,627	205,925	188,461	9.3%	9.3%

PERMANENT CARDS ISSUED	Monthly Total		Year-to-Date	
	2010	2009	2010	2009
	2,161	*	14,419	*

\*Reliable comparative data not available now that Greater Access Card registrations from Cuyahoga County Public Library are being transferred irregularly, making 2010 figures appear unusually low.

HOURS OPEN Main Library Branches (average)	2010	2009
		208.0
	214.5	243.7

Hours reduced June 2, 2010, due to cuts in State funding.